



With the support of the Meyer Hospital

1990-2005 CELEBRATING THE INNOCENTI DECLARATION On the Protection, Promotion and Support of Breastfeeding

Past Achievements, Present Challenges, and the Way Forward for Infant and Young Child Feeding

Convitto della Calza Florence, 21 – 22 November 2005

In celebration of the fifteenth anniversary of the adoption of the "Innocenti Declaration on the Protection, Promotion and Support of Breastfeeding", the Regional Authority of Tuscany, in collaboration with WHO, UNICEF, USAID, the World Alliance for Breastfeeding Action, the International Baby Food Action Network, La Leche League International and the International Lactation Consultant Association, and with the support of the Meyer Hospital, is organizing a conference in Florence on the 21 and 22 November 2005.

The two-day Conference will take the form of a national and an international day. Day 1 will focus on the WHO/UNICEF "Baby-Friendly Hospital Initiative" and the implementation of the Innocenti Declaration in Italy, while day 2 will take an international perspective and celebrate the Innocenti Declaration, examining achievements, challenges and future imperatives, including the presentation of a publication being prepared to celebrate this important anniversary.

The event will culminate in a call for action through a Declaration of Support for the way forward. This will call on all Members States, international partners, professional groups and communities to fulfil the obligations and responsibilities articulated in the Global Strategy on Infant and Young Child Feeding and to create an environment that enables and supports mothers and families to make informed choices about optimal infant and young child feeding.

Steering Committee: Regional Authority of Tuscany, United Nations Children's Fund (UNICEF), World Health Organization (WHO), U.S. Agency for International Development (USAID), World Alliance for Breastfeeding Action (WABA), International Baby Food Action Network (IBFAN), La Leche League International, International Lactation Consultant Association (ILCA)